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For Immediate Release

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Plumas-Sierra Acquires New Day Coax System for Data Services

Portola, CA February 22, 2017 – Plumas-Sierra Telecommunications (PST) announced its acquisition of assets from the old coax system in the area around Portola, Delleker, and several communities in Mohawk Valley, including Graeagle, Blairsden, Plumas Pines, Clio and Whitehawk. PST is testing the system to determine its capabilities, and making repairs and upgrades where needed.

The acquisition allows PST to bring additional broadband options to areas not served directly by PST's fiber-optic or wireless systems.

Bob Marshall, PSREC and PST general manager, said, “We are very excited. This will be a modern, entirely digital cable system—backed by PST's fiber backhaul system—that will provide initial broadband download speeds up to 20Mbps. We hope to increase the top available speeds over time as the system is built.

“We want to help the region grow. It has to be connected to really fast Internet to do that,” said Marshall.

This is good news for many area residents and business owners, who have been without cable Internet service for more than two years with few options to fill the void. There will be multiple packages available, with the least cost package starting at \$55 per month.

Corby Erwin, PSREC member services director, explained one of the major differences between PST's service and services offered by other providers is its physical connection to the PST-owned fiber optic system. “The fiber backbone will provide a more reliable, virtually unlimited backhaul service, for the cable system that will supply Internet to the local area. Additionally, we are based locally. Our crews and technicians are a phone call away.”

Erwin encouraged those interested in the service to get on the interest list now. This will help the company focus its construction efforts in areas of highest demand first in order to get the greatest number of people online in the shortest amount of time.

For more information about PST broadband services or to get on the interest list, people are encouraged to fill out an interest form at www.plumassierratelecommunications.com/wifi_order_form.php or call (530) 832-4126.

Plumas-Sierra Telecommunications is a wholly-owned subsidiary of Plumas-Sierra Rural Electric Cooperative providing high-quality telecommunications services to Lassen, Plumas and Sierra counties in California and Washoe County, Nevada.

Founded in 1937, Plumas-Sierra Rural Electric Cooperative (PSREC) is a member-owned electric distribution, transmission and generation utility providing electrical power and related services to more than 7,500 member/owners in Plumas, Lassen, and Sierra counties in California, and parts of Washoe County, Nevada. The cooperative is controlled by the membership through an elected seven-person board of directors.

Office headquarters are in Portola, California.

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